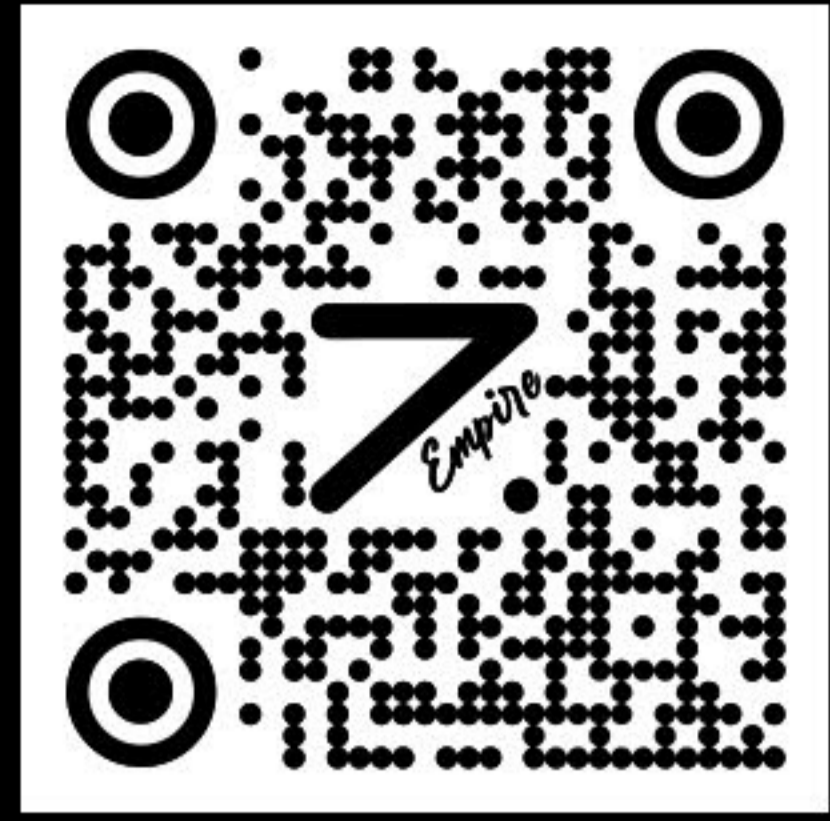




Infinite Possibilities

Media Kit 2022



ZettaEmpire.com



ZETTA DEVELOPMENT GROUP

WEB 3.0



SEMANTIC WEB



METVERSE



3D GRAPHICS



CONNECTIVITY (UBIQUITY)



BLOCKCHAIN



DIGITAL IDENTITIES



MICROPAYMENTS



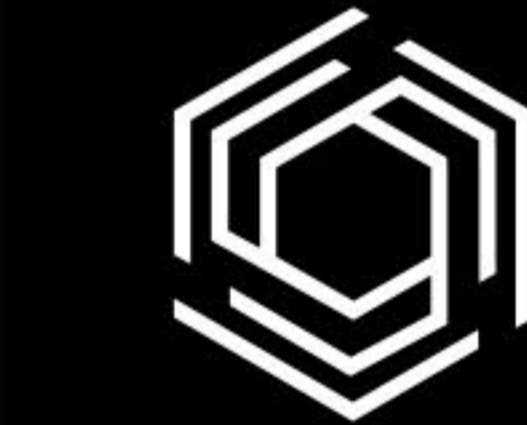
AI & BIG DATA



DECENTRALIZATION



« FUTURE »
BUSINESS TECHNOLOGY



BLOCKCHAIN



ARTIFICIAL INTELLIGENCE



VIRTUAL REALITY



AUGMENTED REALITY



AR PROJECTION



360PLAY



360



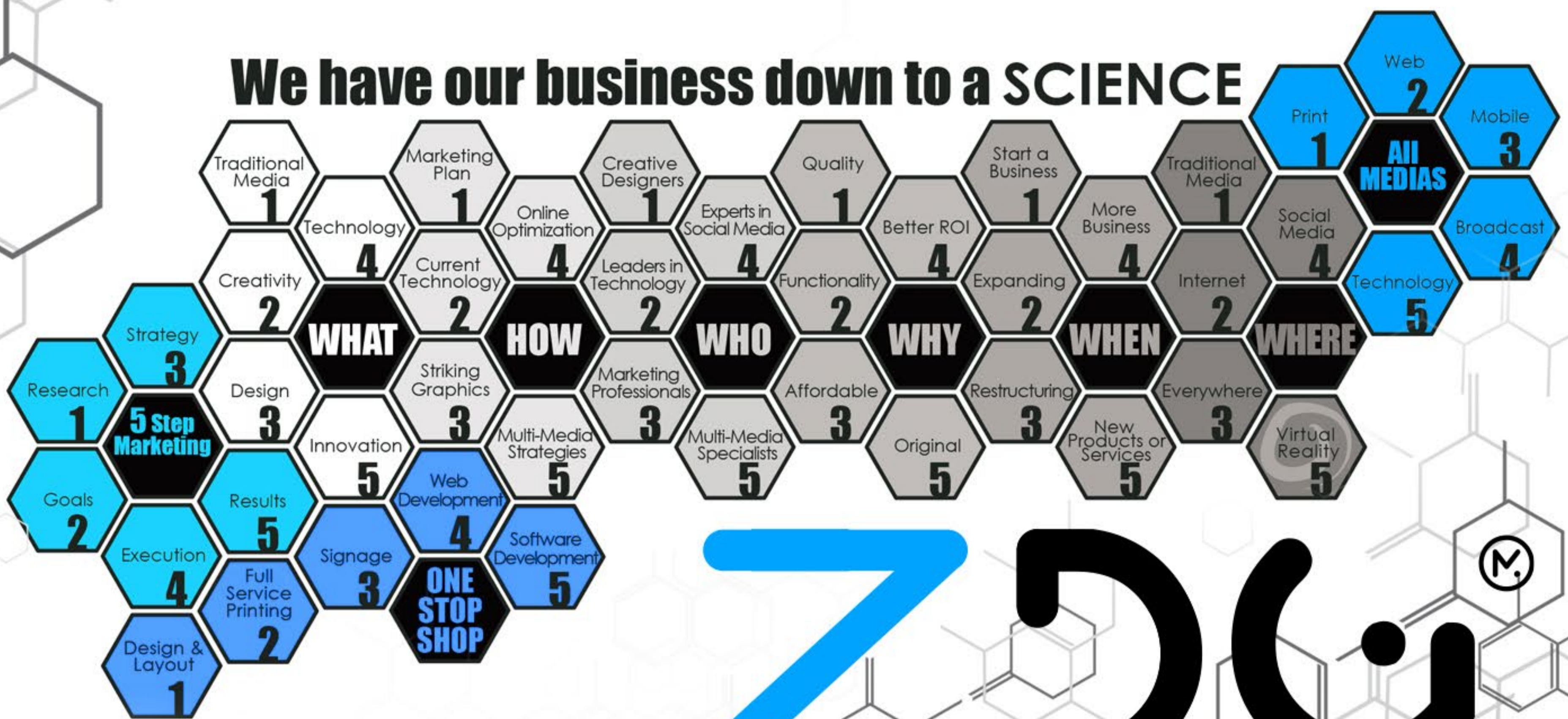
DRONE



ZettaDevelopment.com

HOW WE CAN HELP

We have our business down to a SCIENCE



ZDG
Infinite Possibilities

Zetta Development Group creates digital solutions that help organizations grow by combining data-driven strategy, smart technology and award-winning design. The company was founded on the belief that nothing is impossible with enough time, money or resources. The team approaches every project knowing technology should be used to better people's lives and bring them closer together. They refuse to work on projects that manipulate, exploit or disrespect users. They've all been part of that older system and have chosen to build something new... a company that develops products to help businesses communicate with their customers in real, engaging and mindful ways.

2D & 3D Design

The design team collaborates to create an eye-catching brand for your business that will set you apart from the competition. ZDG develops imaginative, effective, and clever concepts for your business, from 2D designs for print and signage to full 3D renderings.

Web 2

Web 2 is still a thriving and vital space. ZDG develops websites that respect users and promote businesses with accurate representations of their services and products. They use analytics to improve experiences and content as well as make sure the content shared is clear and engaging.

Web 3

Web 3 is still in its infancy with several platforms available for development. ZDG loves the concept behind it and are comfortable building with any of them. They are also developing Web Z. An answer to some of the issues being found with Web 3.

NFT Development

ZDG has an amazing team of artists backed by brilliant developers to generate any NFT collection, 2D or 3D. They specialize in creating unique and engaging utilities to pair with the unique art. They have teams to help with community building and communication channels after NFT launch.

App Development

They provide cutting-edge mobile app development, design, and consulting services that help businesses expand their reach, increase income, and strengthen their customer relationships.

Dapp Development

They combine technological prowess with significant business experience to deliver the finest blockchain development services. They can assist you with everything from rethinking and constructing your blockchain app to growing your team, improving your UX, developing a DApp (from Exchange to NFT Marketplace), implementing a Smart Contract, and more.

Smart Contracts

They develop smart contracts from start to finish. Smart contracts can transform business by providing automation, autonomy and trust.

AR/VR

ZDG designs, develops and implements creative technology solutions utilizing virtual reality and augmented reality. They handle everything from content creation to system installation. They design and build Virtual Reality and Augmented Reality products and create custom experiences.

Virtual Reality is NOW a Reality for Your Business!

ZDG 2022 Technology

Professional Drone Video & Photos

360 Video Production

3D Modeling & Design

Virtual Reality Development

Augmented Reality Development

Compliant Video & Audio Production

AR Projection Development

Interactive Table Mapping

App Development

Dapp Development

Game Development

NFT and Crypto

5.0

ZETTA[®]
Digital Twins



Zetta Development Group

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General: 702.909.0911

Technology: 719.909.0912

Marketing: 702.909.0914

The Future is Here!

info@zettadevelopment.com





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VEGAS
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SLINGSHOT
RENTALS
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INSIDER
SPORTS PICKS

NO!
Monkey Business



ETERNAL
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OF ROCK
ph
planet hollywood™
RESORT & CASINO • LAS VEGAS

MICHAEL
GODARD™

NEKO
MASSAGE STUDIO

pureLISTIC

MNZ
MOBILE NOTARY ZONE



VR&A
ENDLESS POSSIBILITIES

STARBASE
A HYBRID EVENT SPACE

fw



FWR
RENTAL HAUS



MARKET
 CONSUMERS
 PLACE
 RETURN
 MANAGEMENT
 ACT
 CONSUMER
 LEVEL
 MAKE
 INTEREST
 UNDERSTANDING
 EVEN
 AFLAC
 BASED
 GROUNDWELL
 CREATIVE
 WITHIN
 COMPANY
 ORGANIC
 PRODUCT
 COMPETITIVE
 WITHOUT
 CAMPAIGN
 OPERATES
 OVERALL
 PURCHASING
 TV
 PROGRAMS
 SOURCES
 CHANGE
 BOOK
 BUTLINED
 RADIO
 MARKETING
 IMPROVE
 IMPROVING
 COMPETITORS
 STRATEGIC
 FACTORS
 ACHIEVE
 BRAND
 RESULTS
 IMPACT
 MEDIA
 EXOGENOUS
 THE
 ADVERTISING
 PRICE
 TOOLS
 GOOD
 WAYS
 SEVENTH
 HELP
 EFFECTIVENESS
 STRATEGY
 MARKETERS
 EXECUTION
 RELATED
 BETTER
 HARD
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 OFTEN
 VALUE
 SIMILAR
 ADVANTAGE
 CONCEPT
 TRADITIONAL
 TAKING
 SEE
 MAKING
 INTRODUCTION
 ONLINE
 CAMPAIGNS
 BOUNDS
 INFORMATION
 PURCHASE
 TAKE
 DESCRIBED
 BUSINESS
 MANY
 CONTROL
 FIVE
 REFERENCES
 LEAD
 ACTIVITIES
 BRAND
 KNOWN
 IMPROVE
 IMPROVED
 CHANGES
 DECISIONS
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 BUDGET
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 TRADITIONAL
 TAKING
 SEE
 MAKING

Infinite Possibilities



ZETA DEVELOPMENT GROUP

Take a leap into the future.

Relax

ZETA DEVELOPMENT GROUP

ZETA DEVELOPMENT GROUP

Y S A W

How Do We Do It?

We provide your company with a competitive edge through ZDG's use of tomorrow's technologies, today. Our marketing packages include eye-catching visual architecture and innovative solutions. We hold the highest level of expectations for our team of professionals. We challenge ourselves to create designs and marketing strategies that have an impact in the real world. ZDG's team can help you communicate your message and build a relationship with new and current customers.

We take pride in treating our clients as partners because you know your business needs, the message you want to convey and the audience you'd like to attract. Whether you are looking to develop or enhance an internet presence, get into the Web 3 market or run a direct mail campaign, our team of experts will help you choose the best solution to both retain and expand your community.

F E W M A K E W E



Our Team

Our team recognizes the need for a business to maintain and enhance their professional image in order to shine in the ever-growing world of local and national media streams. Whether it's logo design, print media, web development, phone applications or full throttle advertising campaigns we have experts with creative talent, knowledge, experience and technical resources to fulfill your marketing, advertising and multimedia needs.

Your Original Look

We believe that creating memorable and eye-catching graphics is only half the battle. Our team focuses on a look that delivers a message to your target audience and persuades them to choose you over your competitors.

Look Good In All Media

At ZDG we specialize in making your company look its best. With many years of experience designing high quality professional graphics and advertising material, we can provide for all your company's design, marketing and development needs.

For example, website design starts with a few very important elements. What purpose will the website serve? Who will be visiting your website? How will the website look? Do you need a data driven website? How well will your website rank on major search engines? These are all questions we discuss before a finger ever touches the keyboard.



Multi-Media

Our company can generate all types of artwork. As a full service graphic design, print, signage and technology marketing company we have the ability to handle any project from start to finish. A high quality website and professionally designed graphics can give your company the edge over your competition and bring in much needed new business.

Now is the time to take your company's image to the next level and ZDG can get you on the road to improved success in no time. We are not only productive, we are effective!

More Business = More Revenue

Effective marketing brings in new customers and encourages repeat business. Your marketing must persuade people to purchase what you have to offer. Great marketing consists of a number of key factors:

- Well-formed strategy
- Proper consideration of all target audiences
- Great creativity
- Integrated media elements
- Clear, concise messages
- Frequency and duration
- Communication to all internal and external constituents
- Robust public relations
- Effective measurement, tracking, assessment and optimization
- Tailored data for decision making

5.0



LOOK GOOD. BE NOTICED.

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MULTIMEDIA
SERVER

TYPOGRAPHY

CSS XML CONCEPT
PROJECT WEBSITE

RESPONSIVE

WORLD WIDE WEB

IMAGE

ONLINE

HTML

DEVELOPER

DESIGNER

HOMEPAGE SKILLS TREND

MOBILITY USER

GRAPHICS

SOFTWARE

CODE LAYOUT

FLASH

WEB DESIGN

STANDARD

INTERFACE

SEO

ARCHITECTURE

CONTENT

COLORS

BANNER

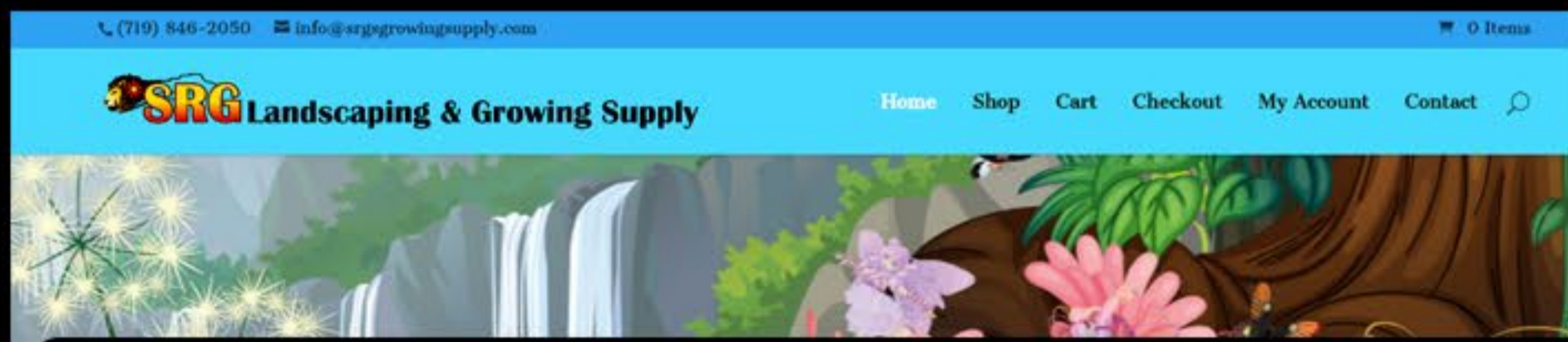
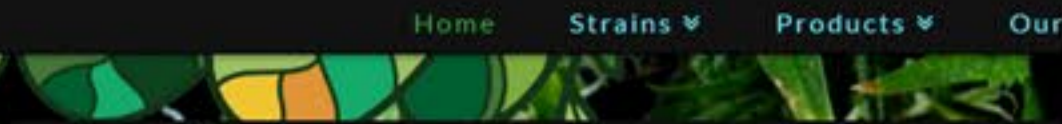
PROFESSIONAL

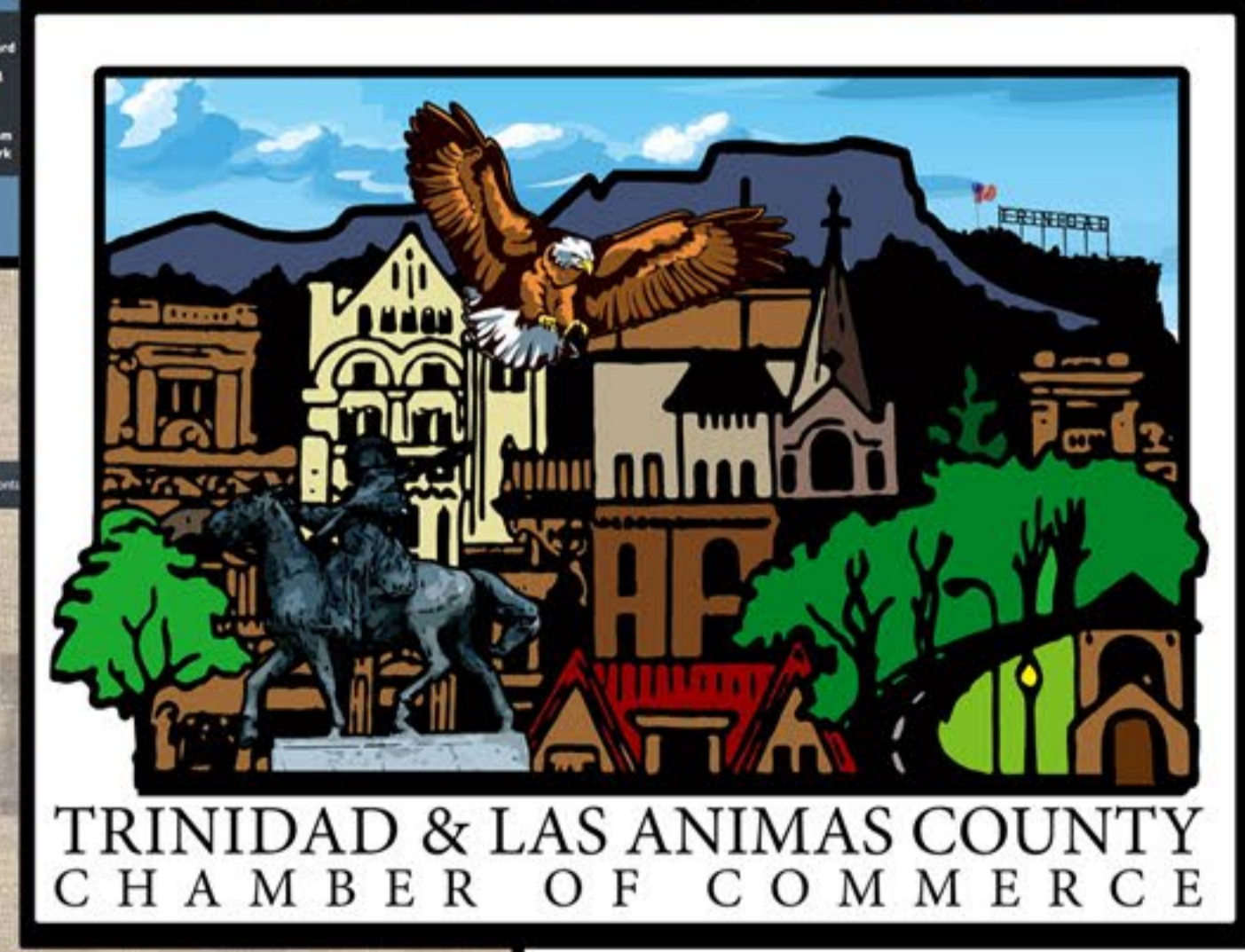
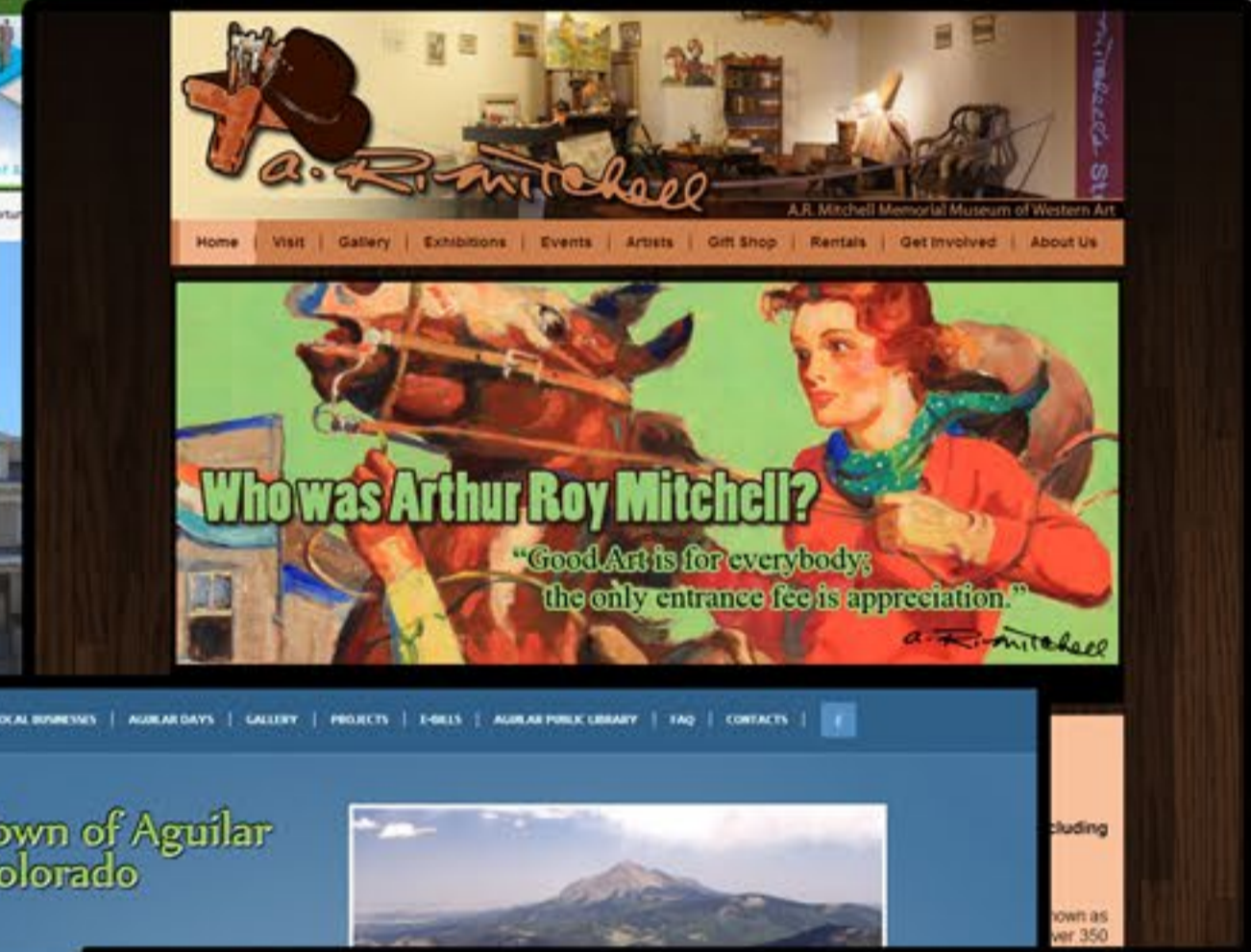
STYLE

DEVELOPMENT

THEMATIC

OPTIMIZATION





WINNER BEST OF LAS VEGAS - LAS VEGAS REVIEW-JOURNAL

"BEST NEW SHOW IN LAS VEGAS" - VEGAS.COM

TOP 10 ON TRIPADVISOR

